

הפסיכומטרי

# nossas coleções



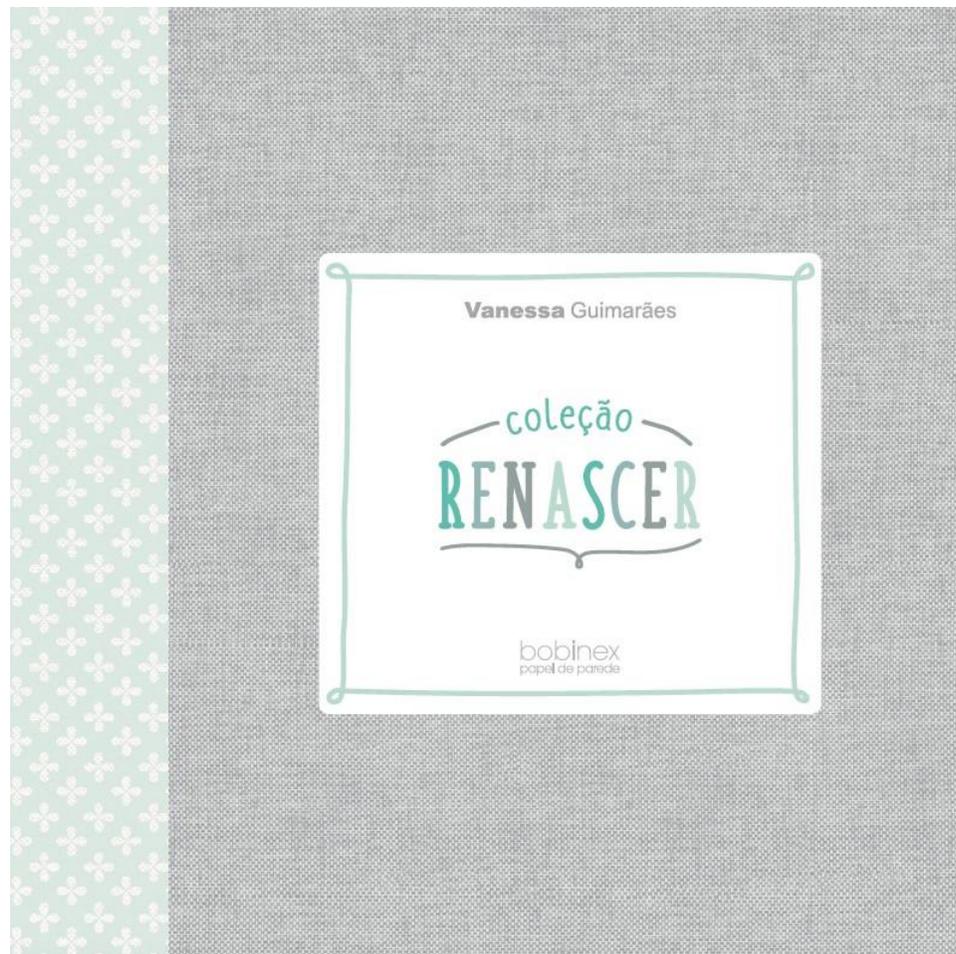
As coleções da bobinex alinham tudo que há de novo com o gosto do público brasileiro.

Nosso portfólio de estampas permite que consumidores encontrem exatamente o design que mais combina com seu ambiente e sua personalidade.

As estampas são organizadas por estilos - cada qual com seu próprio conceito, detalhes e características.

Com as bases renovadas – fibra longa que permite maior facilidade na instalação com menor dilatação – a bobinex reafirma o seu compromisso com a qualidade e confiança do melhor produto do mercado.

# Renascer e Infantário



Renascer é reviver. É se abrir para o novo. É lembrar que a vida nos convida todos os dias a olharmos para o que nasce a cada instante.

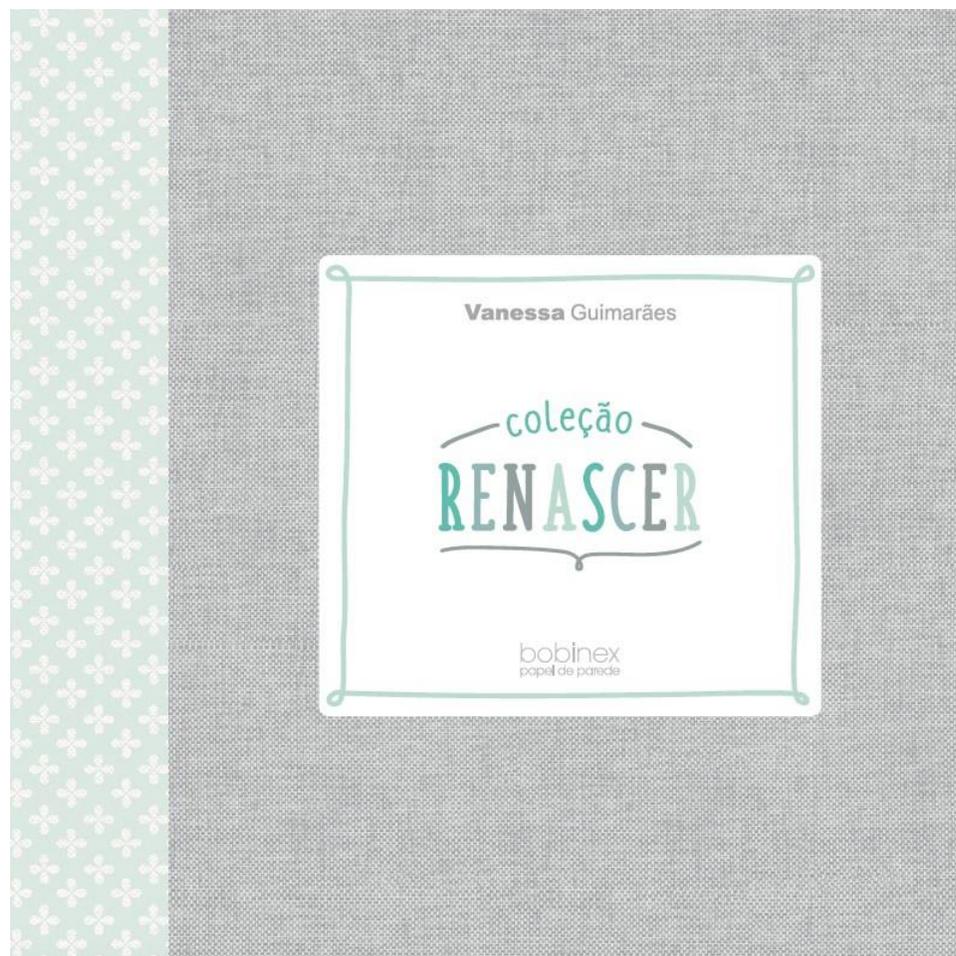
## Vanessa Guimarães

Sempre inquieta e curiosa. Vanessa foi passeando por diversos caminhos criativos até descobrir aqueles que a faziam mais sentido. Iniciou cedo seu percurso e aos 14 anos já trabalhava com varejo de moda. A partir daí se aproximou progressivamente do universo no qual se firmaria: o mundo lúdico e colorido das crianças.

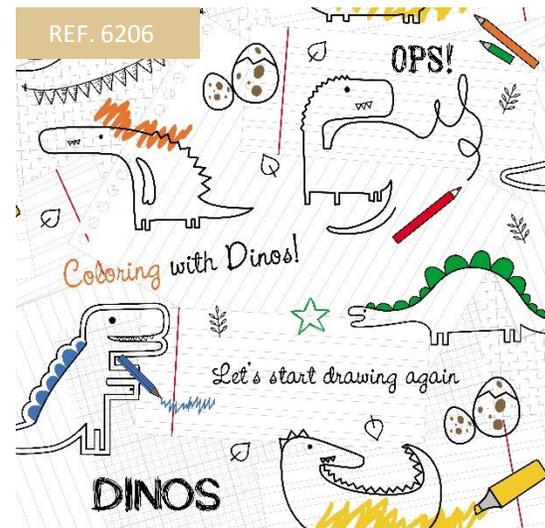
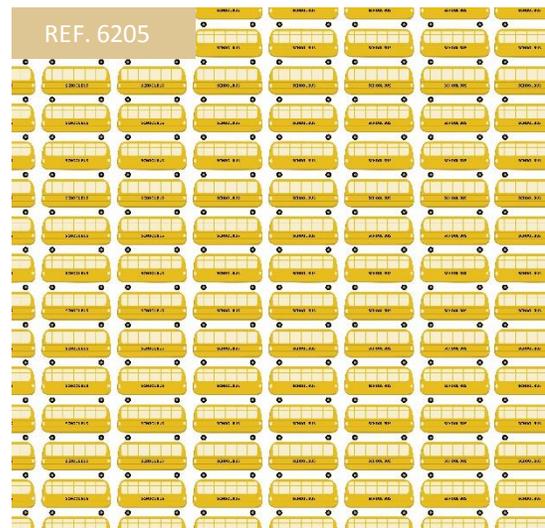
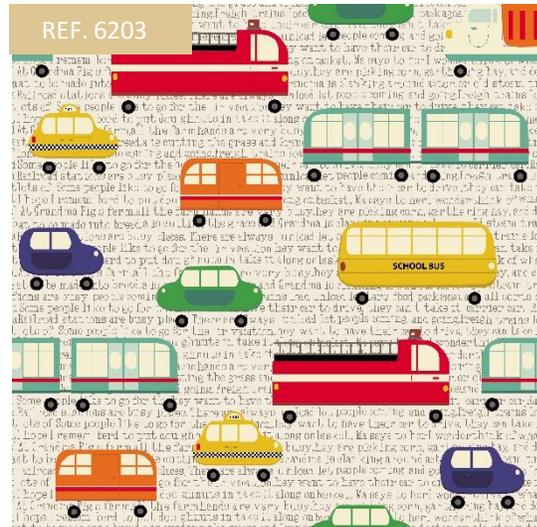
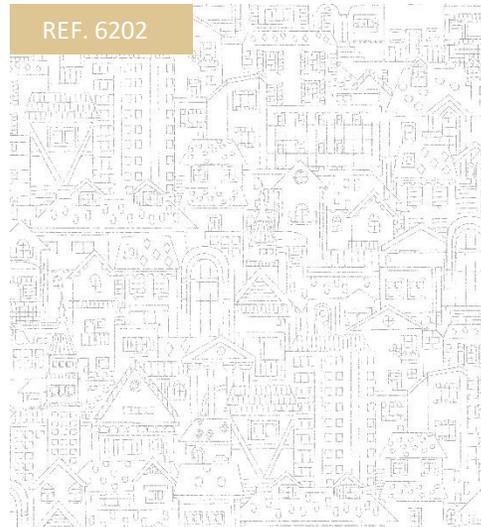
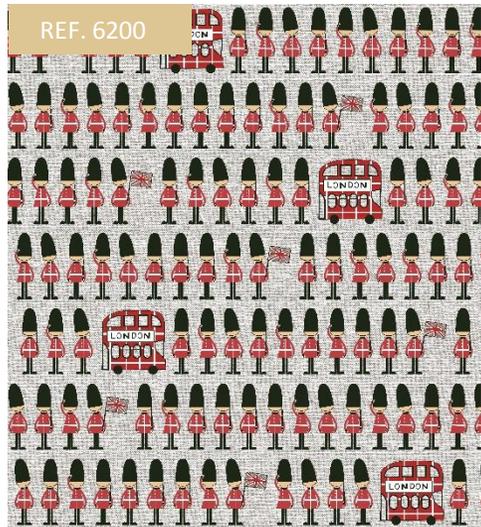
Aos 21 anos criou sua primeira linha de utensílios de vime que pouco a pouco foi crescendo até que em 1999 ela tomou coragem para se reestruturar e dar um novo foco ao ateliê, com mais produtos e criações de quartos exclusivos. Vanessa, então se especializou em realizar sonhos do começo ao fim: do berço aos bordados, tudo era desenvolvido de forma personalizada e exclusiva. Foi ali, em seu ateliê na Vila Olímpia, sempre cheio de novidades e com bolo fresquinho, que se firmou definitivamente no panorama do mercado infantil brasileiro como sinônimo de design, hadmade e sonhos.

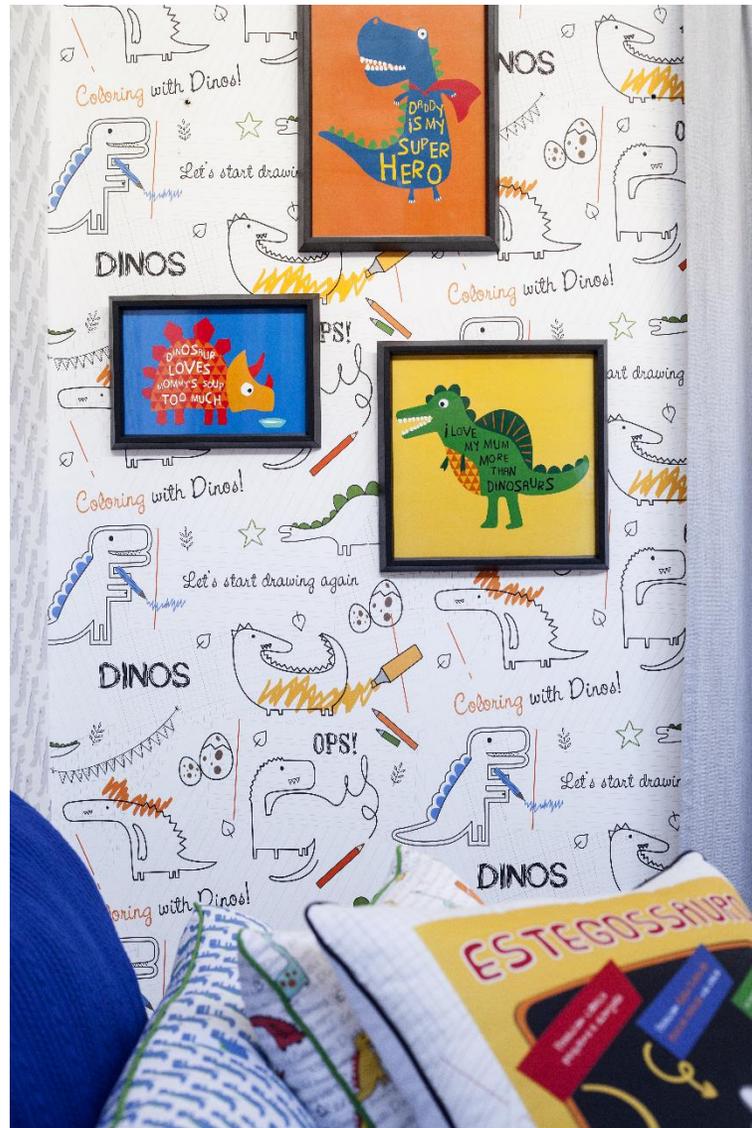
A partir de 2012 resolveu lançar-se em um novo desafio e expandir o alcance das suas criações, assinando suas primeiras coleções licenciadas para marcas de tecido e papel de parede. O resultado foi um grande sucesso e desde então vem se dedicando aos licenciamentos e trazendo toda sua bagagem de sofisticação e exclusividade para as mães e crianças de todo o Brasil.

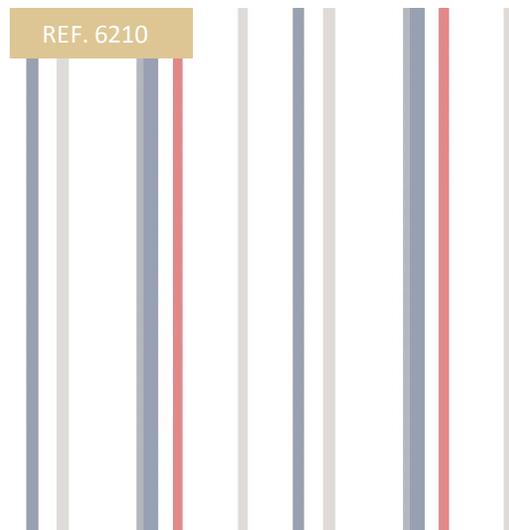
# Renascer e Infantilário



- Coleção voltada para o público infantil e infanto Juvenil
- Material: vinílico
- Estampas: listras, linhos, Londres, carros, dinossauros, floral, nave, estrelas, patchwork, arabesco, Chevron, geométrico, foguetes, borboletas, ursos, xadrez.
- Rolos nas medidas de 52 cm X 10 metros
- Cobertura estimada em 4m<sup>2</sup> (por rolo)
- Produtos a venda: Papel, faixas e catálogo



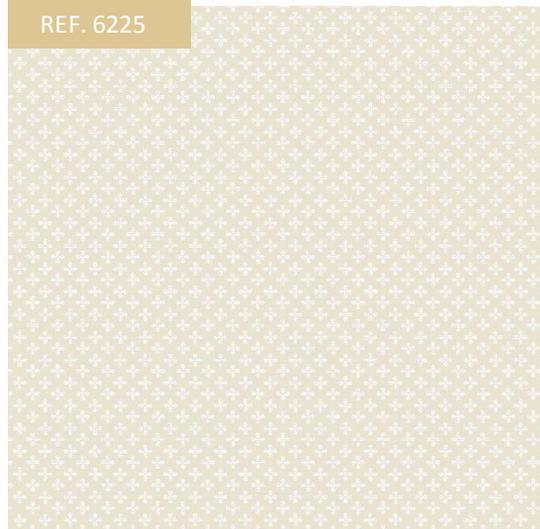




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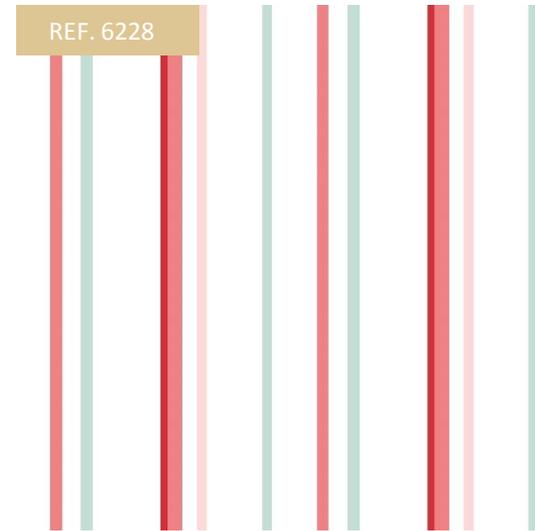
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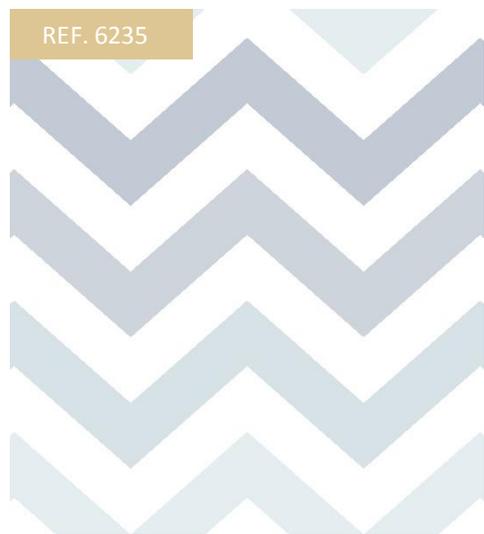
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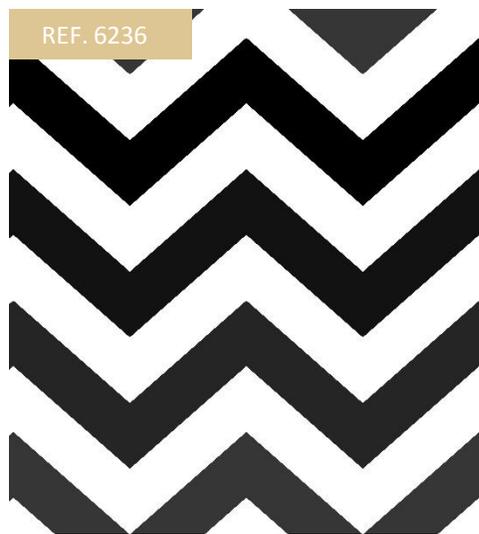
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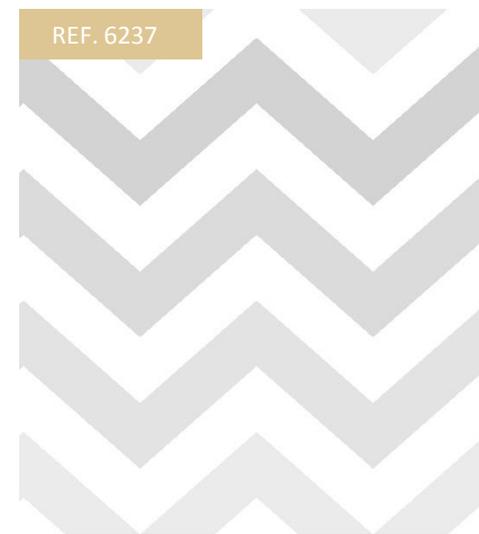
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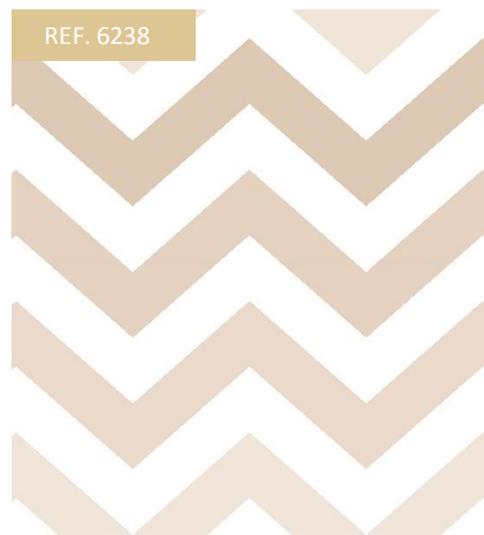
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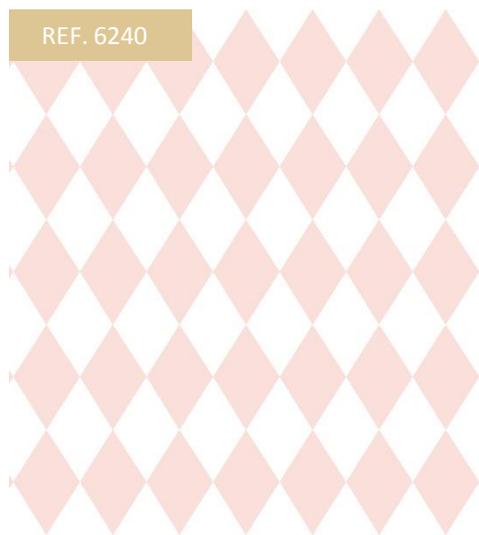
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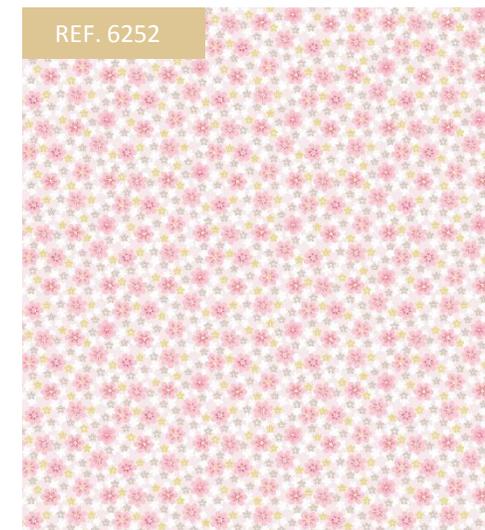
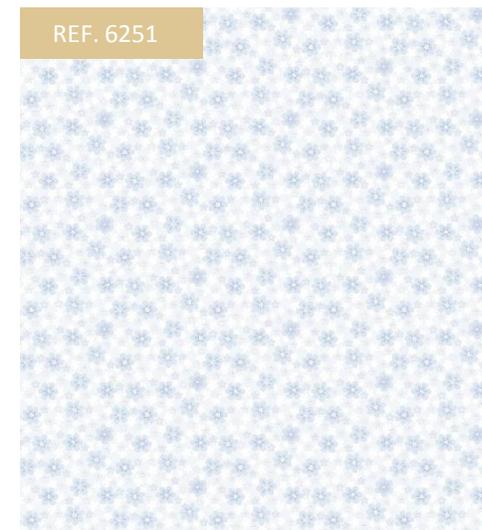
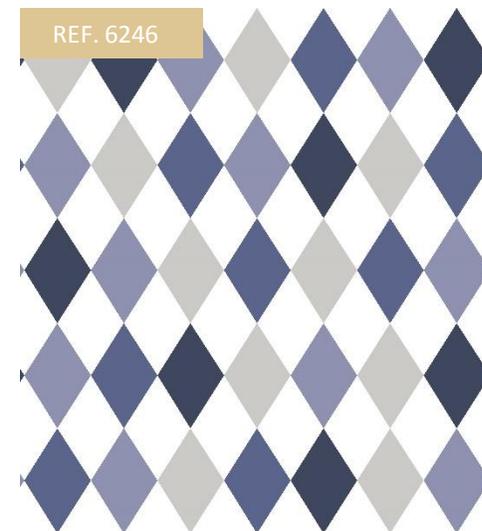
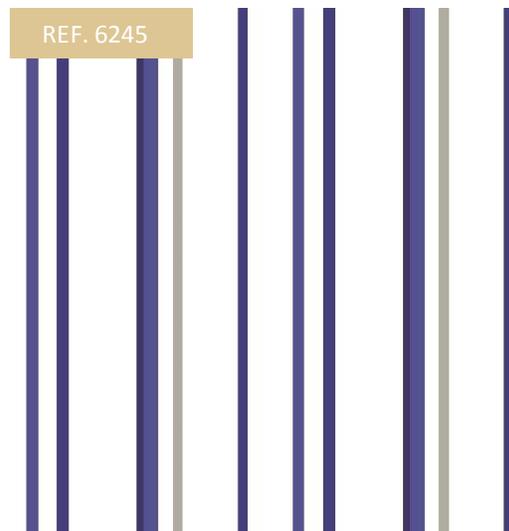
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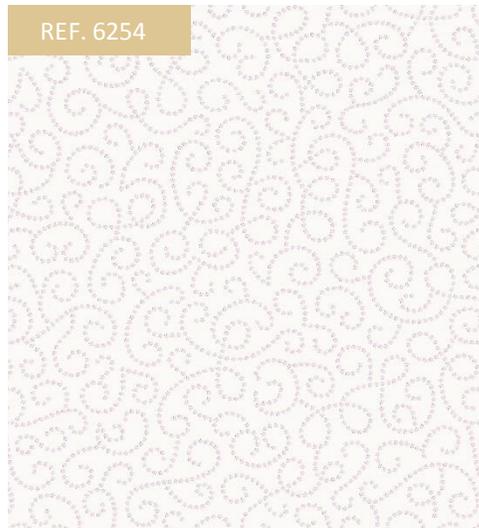




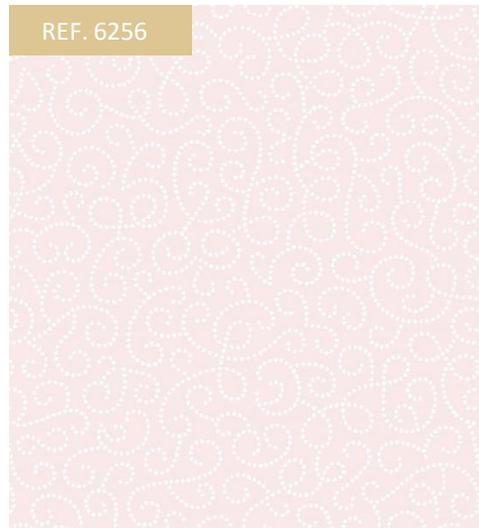
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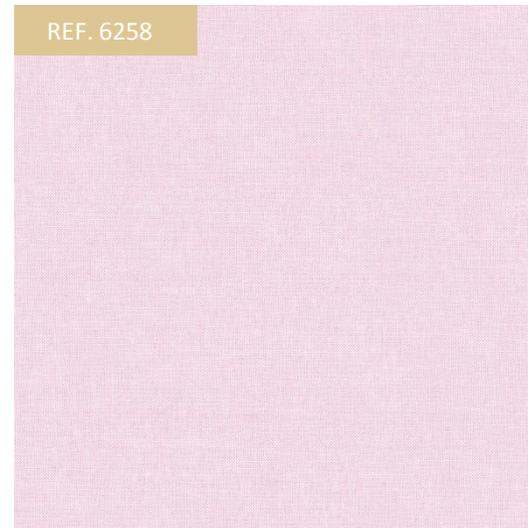
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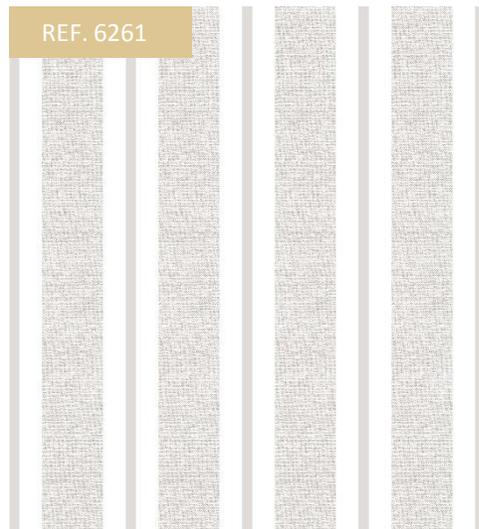
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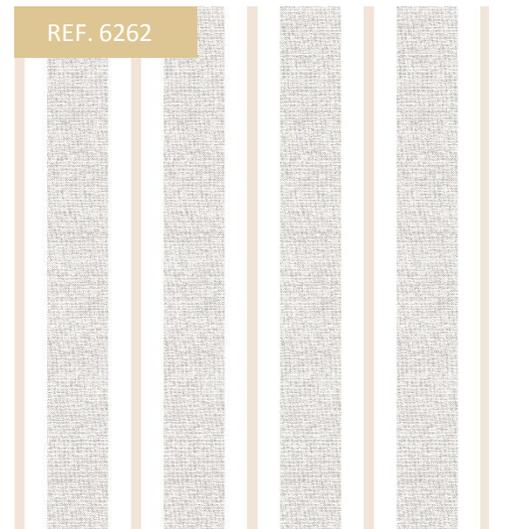
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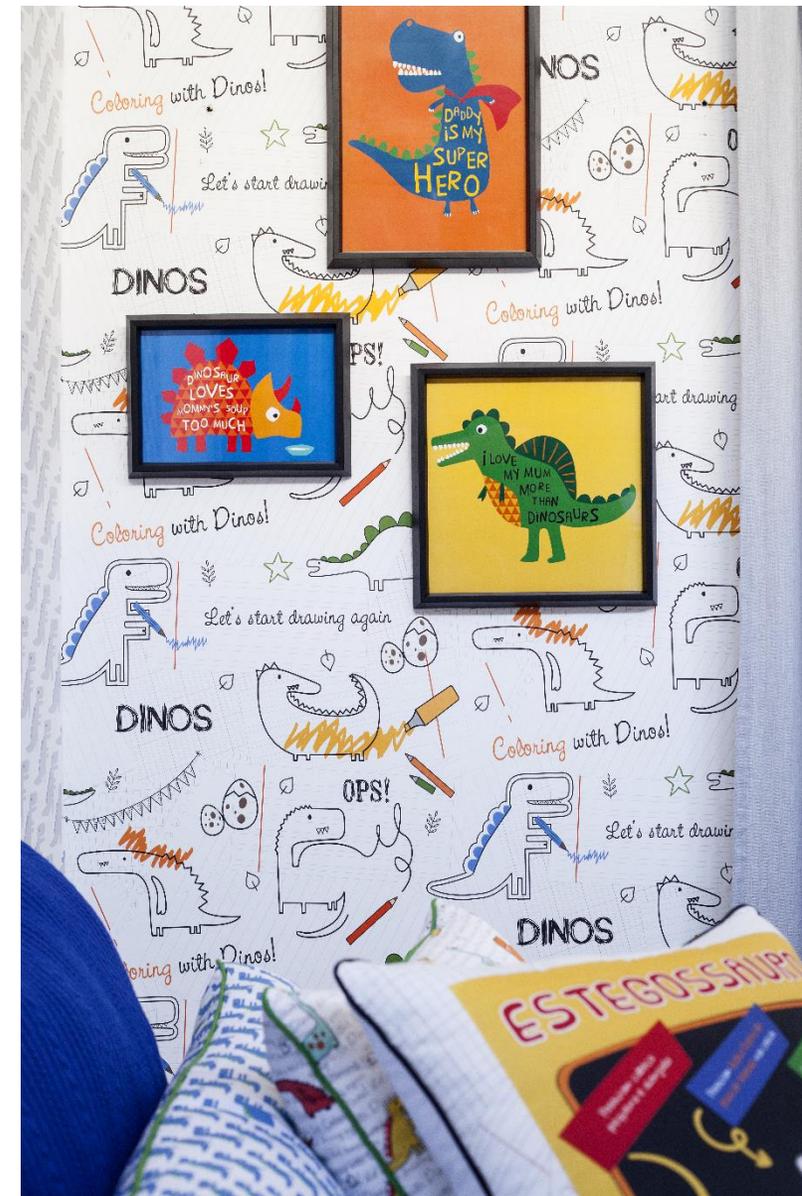


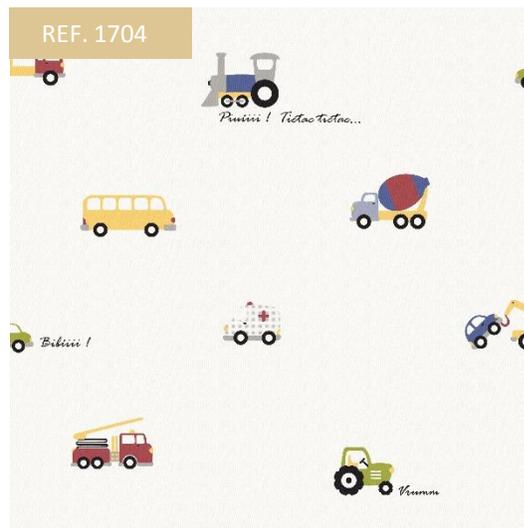
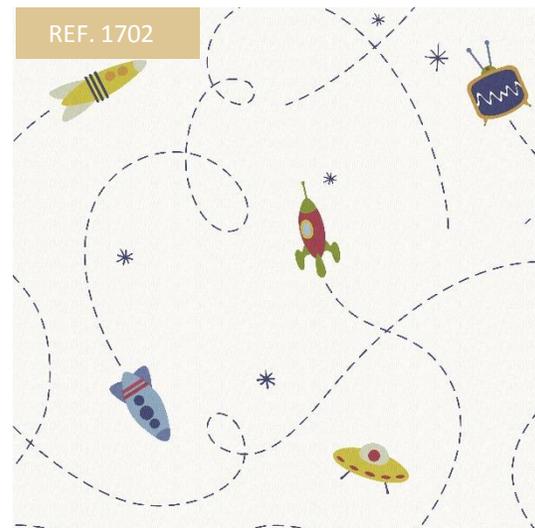
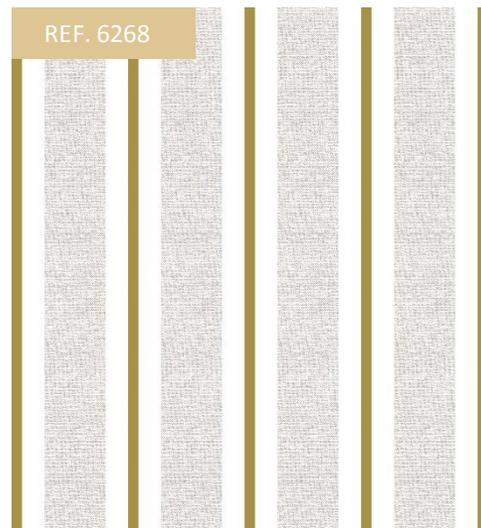
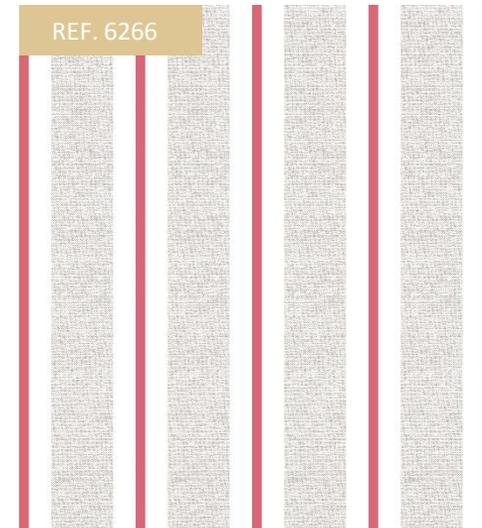
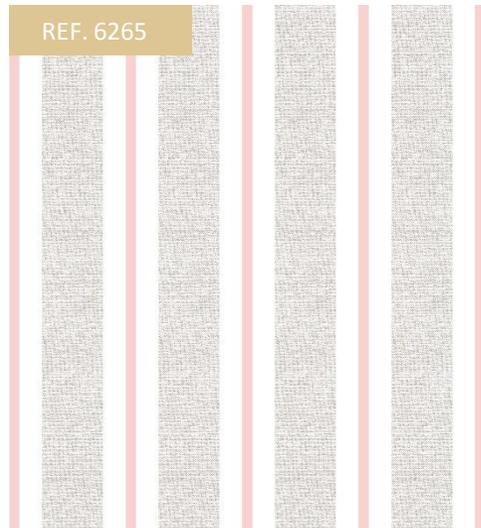
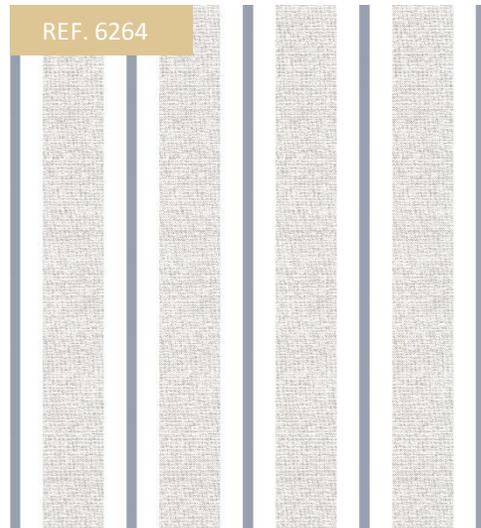
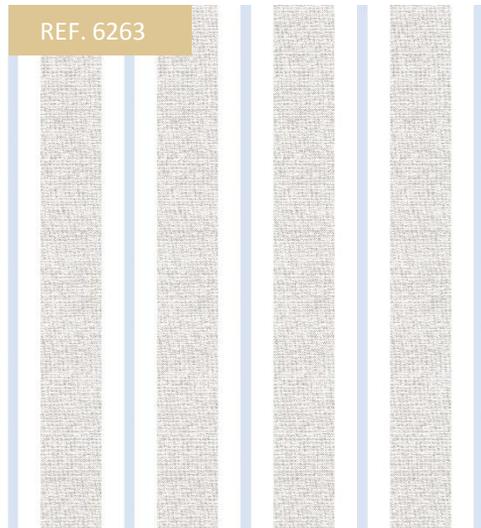
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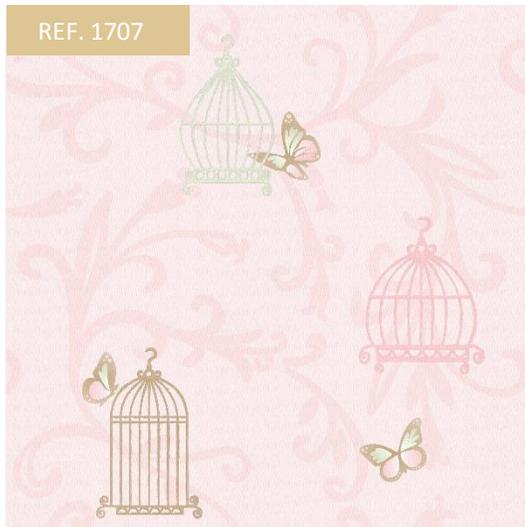
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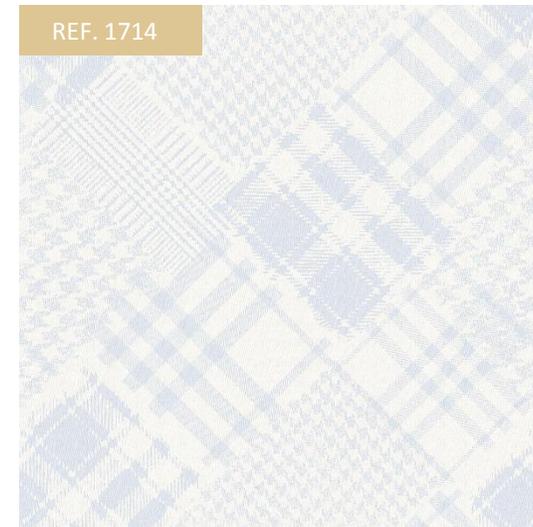
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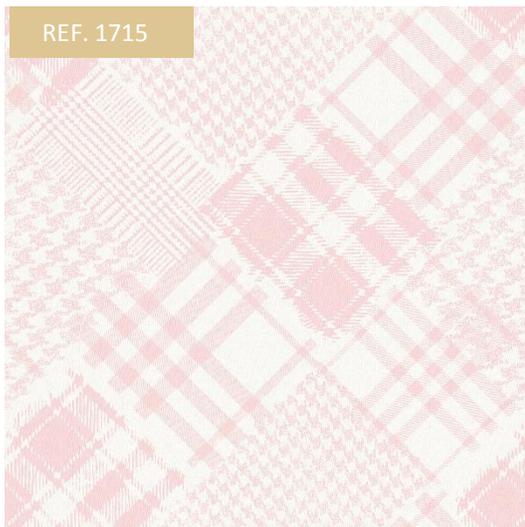
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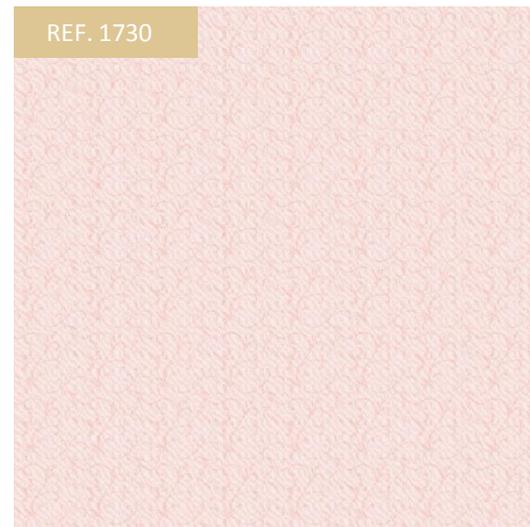
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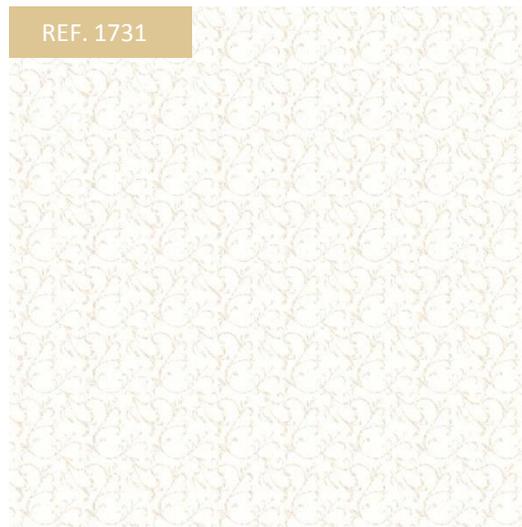
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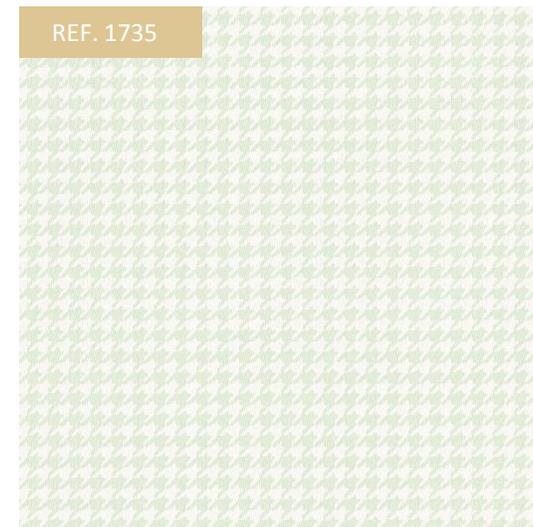
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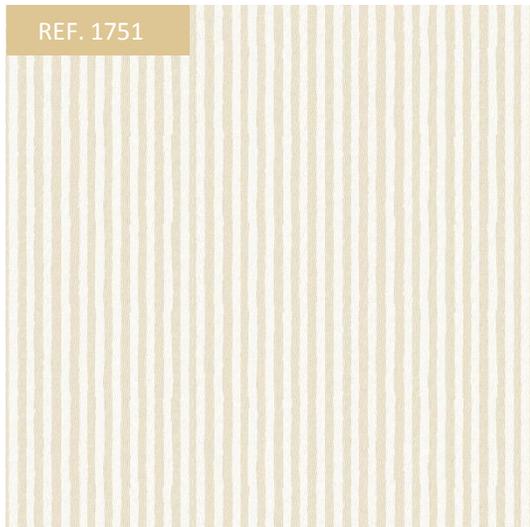


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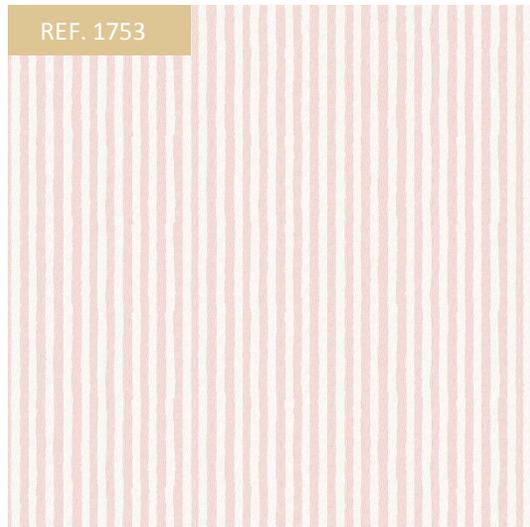




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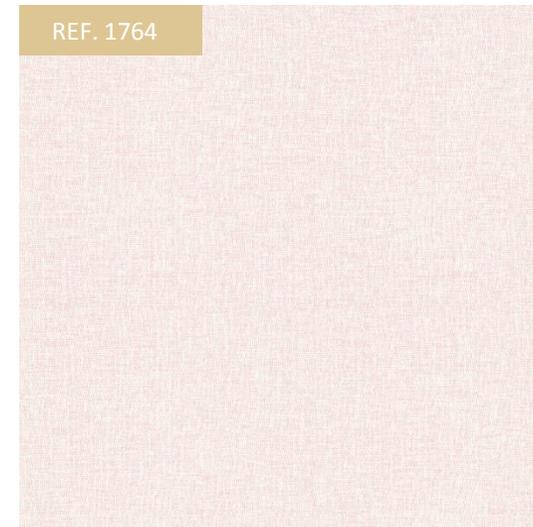
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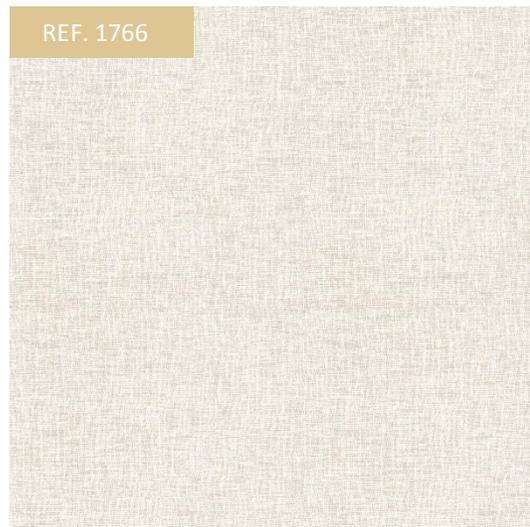
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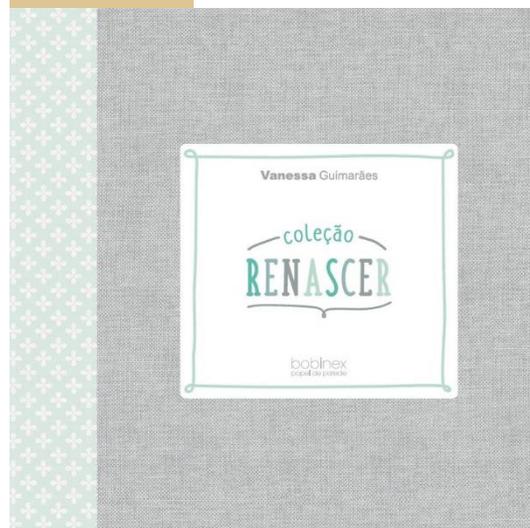
REF. 1908



REF. 1909



Mostruário



Para maiores informações, entre em contato com o nosso time comercial ou pelo SAC (11) 4704-3500.

התחילתו של